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**Samsnite®**  
**SAMSONITE INTERNATIONAL S.A.**  
**新秀麗國際有限公司**  
*13-15 Avenue de la Liberté, L-1931 Luxembourg*  
*R.C.S. LUXEMBOURG: B 159.469*  
*(Incorporated in Luxembourg with limited liability)*  
**(Stock code: 1910)**

**STRATEGIC REVIEW OF  
SPECULATIVE PRODUCT DESIGN, LLC**

Samsonite International S.A. (the “**Company**”) announces that it is conducting a strategic review of its indirect, wholly-owned subsidiary, Speculative Product Design, LLC (“**Speck**”). Speck is a leading designer and distributor of slim protective cases for personal electronic devices that are marketed under the *Speck*® brand. The Company has engaged BofA Merrill Lynch to assist the Company with the strategic review.

Shareholders and potential investors in the Company should note that the strategic review may or may not result in any transaction. A further announcement will be made where required under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board  
**SAMSONITE INTERNATIONAL S.A.**  
**Timothy Charles Parker**  
*Chairman*

Hong Kong, April 28, 2017

*As of the date of this announcement, the Executive Directors are Ramesh Dungarmal Tainwala and Kyle Francis Gendreau, the Non-Executive Directors are Timothy Charles Parker, Tom Korbas and Jerome Squire Griffith and the Independent Non-Executive Directors are Paul Kenneth Etchells, Keith Hamill, Bruce Hardy McLain (Hardy) and Ying Yeh.*